

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

Contract / Revision 472832 /		Alt Order # 06115408
Product NRSC 2012		
Contract Dates 10/03/12 - 10/09/12		Estimate #
Advertiser NRSC		Original Date / Revision 04/13/12 / 10/04/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/03/12	10/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$365.00			
N 2	KVVU	10/03/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$475.00			
N 3	KVVU	10/03/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				6	\$495.00			
N 4	KVVU	10/03/12	10/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$220.00			
N 5	KVVU	10/03/12	10/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$195.00			
N 6	KVVU	10/03/12	10/05/12	Katie Couric	2-3p		:30			NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$145.00			
N 7	KVVU	10/03/12	10/05/12	Anderson	3-4p		:30			NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$155.00			
N 8	KVVU	10/03/12	10/05/12	The Dr.Oz Show	4-5p		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				4	\$225.00			
N 9	KVVU	10/03/12	10/05/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$350.00			
N 10	KVVU	10/03/12	10/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$365.00			
N 11	KVVU	10/03/12	10/05/12	MORE Access	630-7pm		:30			NM	1	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
472832 /		06115408
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 10/09/12	NRSC 2012	
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRSC		04/13/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12--WTF--3\$235.00</div></div></div>												
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div></div><div><div><u>Date Range</u></div><div><u>Description</u></div></div><div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div><div>1KVVU10/01/12-10/07/12MORE Access630-7pm---WThF----:30\$235.00NM</div><div>See MG 11.4</div><div>2KVVU10/01/12-10/07/12MORE Access630-7pm---WThF----:30\$235.00NM</div><div>See MG 11.4</div><div>3KVVU10/01/12-10/07/12MORE Access630-7pm---WThF----:30\$235.00NM</div><div>See MG 11.4</div><div>4KVVU10/04/12-10/05/12Fox 5 News AM M-F 7a-9aM-F 7a-9a----ThF----:30\$705.00NM</div><div>Ⓜ MG for 11.2,11.3,11.1</div></div></div>												
N 12	KVVU	10/03/12	10/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$3,750.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12--WTF--3\$1,250.00</div></div></div>												
N 13	KVVU	10/03/12	10/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$1,905.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12--WTF--3\$635.00</div></div></div>												
N 14	KVVU	10/03/12	10/03/12	The X Factor	The X Factor		:30			NM	1	\$5,250.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12--1----1\$5,250.00</div></div></div>												
N 15	KVVU	10/04/12	10/04/12	Bones	Thu 9p-10p		:30			NM	1	\$4,900.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12---1---1\$4,900.00</div></div></div>												
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div></div><div><div><u>Date Range</u></div><div><u>Description</u></div></div><div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div><div>1KVVU10/01/12-10/07/12BonesThu 9p-10p----Th-----:30\$4,900.00NM</div><div>See MG 15.2</div><div>2KVVU10/01/12-10/07/12GleeThu 9p-10p----Th-----:30\$4,900.00NM</div><div>Ⓜ MG for 15.1 10/04</div></div></div>												
N 16	KVVU	10/06/12	10/06/12	NCAA Football Early Game	NCAA Football Ear		:30			NM	2	\$1,500.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12-----2-2\$750.00</div></div></div>												
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N 17	KVVU	10/07/12	10/07/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$150.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12-----11\$150.00</div></div></div>												
N 18	KVVU	10/07/12	10/07/12	NFL Late Game	NFL Late Game		:30			NM	1	\$4,650.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12-----11\$4,650.00</div></div></div>												
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div></div><div><div><u>Date Range</u></div><div><u>Description</u></div></div><div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div><div>1KVVU10/01/12-10/07/12NFL Late GameNFL Late Game-----Su:30\$4,650.00NM</div><div>See MG 18.2</div><div>2KVVU10/07/12-10/07/12NFL Early GameNFL Early Game-----Su:30\$4,650.00NM</div><div>Ⓜ MG for 18.1 10/07</div></div></div>												
N 19	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$925.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12-----11\$925.00</div></div></div>												
N 20	KVVU	10/07/12	10/07/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$450.00

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Contract / Revision		Alt Order #
472832 /		06115408
Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	NRSC 2012	
Advertiser		Original Date / Revision
NRSC		04/13/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/01/12-10/07/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$450.00	NM		
	See MG 20.2											
	2	KVVU	10/05/12-10/05/12	FOX 5 News 5-6am M-F	5a-6a	-----F----	:30		\$450.00	NM		
	Ⓜ MG for 20.1 10/07											
N 21	KVVU	10/08/12	10/09/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$730.00
Week:		10/08/12	10/14/12	MT-----				2	\$365.00			
N 22	KVVU	10/08/12	10/09/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$950.00
Week:		10/08/12	10/14/12	MT-----				2	\$475.00			
N 23	KVVU	10/08/12	10/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$1,980.00
Week:		10/08/12	10/14/12	MT-----				4	\$495.00			
N 24	KVVU	10/08/12	10/09/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$440.00
Week:		10/08/12	10/14/12	MT-----				2	\$220.00			
N 25	KVVU	10/08/12	10/09/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$390.00
Week:		10/08/12	10/14/12	MT-----				2	\$195.00			
N 26	KVVU	10/08/12	10/09/12	Katie Couric	2-3p		:30			NM	2	\$290.00
Week:		10/08/12	10/14/12	MT-----				2	\$145.00			
N 27	KVVU	10/08/12	10/09/12	Anderson	3-4p		:30			NM	2	\$310.00
Week:		10/08/12	10/14/12	MT-----				2	\$155.00			
N 28	KVVU	10/08/12	10/09/12	The Dr.Oz Show	4-5p		:30			NM	3	\$675.00
Week:		10/08/12	10/14/12	MT-----				3	\$225.00			
N 29	KVVU	10/08/12	10/09/12	Fox 5 News at 5	5-530p		:30			NM	2	\$700.00
Week:		10/08/12	10/14/12	MT-----				2	\$350.00			
N 30	KVVU	10/08/12	10/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$730.00
Week:		10/08/12	10/14/12	MT-----				2	\$365.00			
N 31	KVVU	10/08/12	10/09/12	MORE Access	6-7pm		:30			NM	2	\$470.00
Week:		10/08/12	10/14/12	MT-----				2	\$235.00			
N 32	KVVU	10/08/12	10/09/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
Week:		10/08/12	10/14/12	MT-----				2	\$1,250.00			
N 33	KVVU	10/08/12	10/09/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$1,270.00
Week:		10/08/12	10/14/12	MT-----				2	\$635.00			
Totals											78	\$46,300.00

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472832 /	06115408

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 10/09/12	NRSC 2012	

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	04/13/12 / 10/04/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	78	\$46,300.00	\$39,355.00
Totals	78	\$46,300.00	\$39,355.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6115408 TRF# 472832
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 13.29
CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/NRSC REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME NEBO MEDIA, INC. BUYER NAME JESSICA MURRAY

P.O. BOX 3775 SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20027

ORDER # CONTRACT # 6115408 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 13.29

REP: TO ROSE
FR NIKKI
OK'D M4 SEE LINE 36
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

15	S		900P-1000P	30		\$4,900.00	10/4	10/4	0		THU	0
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PROGRAM : BONES

36	A		900P-1000P	30		\$4,900.00	10/4	10/4	1		THU	1
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PROGRAM : GLEE
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-15 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#15 MISSED: THU/900P-1000P OCT4 30S \$4,900.00 (OCT3/12)
OFFER: THU/900P-1000P OCT4 30S \$4,900.00 PLS ADVISE.
CMT: PRG CHG. PRE-BOOKED PLS APPROVE.

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 13.29
 *** KVVU-TV ***
 REP HEADLINE# 6115408 TRF# 472832
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12						46300.00						

CONTRACT TOTAL 46300.00
 TOTAL SPOTS 78

MARKET TOTALS \$272,352 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE